

Insider

COME FLY WITH ME

PRIVATE AIR TRAVEL IS THE PINNACLE OF LUXURY JET-SETTING. BUT NOWADAYS, FEW PEOPLE—REGARDLESS OF NET WORTH—OWN OR FRACTIONALLY OWN A PERSONAL JET. ENTER ON-DEMAND PRIVATE AVIATION SERVICES. SINCE FORMING IN 1999, **SENTIENT JET** HAS EVOLVED INTO THE WORLD'S LARGEST INDEPENDENT JET CARD PROVIDER, ALLOWING MEMBERS TO BOOK FLIGHTS ON FOUR PLANE SIZES AT A MOMENT'S NOTICE. AND SENTIENT JET IS NO STRANGER TO SOUTH FLORIDA, WITH PALM BEACH CONSISTENTLY RANKED AS THE COMPANY'S NO. 1 DESTINATION. ANDREW COLLINS, PRESIDENT AND CEO OF SENTIENT JET, EXPLAINS THAT ABOUT 25 PERCENT OF THESE PALM BEACH-BOUND TRIPS ARE MADE BY PEOPLE WITH HOMES IN THE AREA. MANY OTHER PASSENGERS FLY DOWN FOR CULTURAL AND SPORTING EVENTS, SUCH AS POLO. HERE, COLLINS SHARES A FEW MORE STATISTICS ABOUT THOSE JETTING TO AND FROM PALM BEACH. (SENTIENTJET.COM)

800

Passengers Sentient Jet flies to Palm Beach each year

Miles flown to Palm Beach annually

220,000

63



Percentage of Palm Beach trips that occur between November and March

Average number of miles Palm Beachers fly on a Sentient Jet trip

650

7

Percentage of Palm Beach-bound flights from international origins, predominately the Caribbean



Length of one of Sentient's longest flight routes out of Palm Beach. The final destination? San Francisco.

2,200



COURTESY OF JACK HANNA

Wild AT HEART

"Hey, Jack, tell that story about the time an elephant got loose on a golf course!"

Lines like this, often followed by an eruption of laughter, are common around "Jungle Jack" Hanna. Director emeritus of the Columbus Zoo and Aquarium, star of the Emmy Award-winning TV series *Into the Wild*, and a part-time Jupiter resident, Hanna has no shortage of tall tales.

Just ask David Letterman, who hosted Hanna on more than 100 episodes. Or James Corden of *The Late Late Show*, who welcomed Hanna and a venomous Gila monster. Or, spend a few minutes with the khaki-clad legend yourself to witness his lifelong passion for wildlife firsthand.

"At 16 years old, I came home and said, 'Dad, I want to be a zookeeper,'" recalls Hanna. "Zoos are the arks of the world."

Though he's visited every continent—twice—Hanna finds reasons to return to Palm Beach County, and his love of the area is intrinsically tied to animals. "The main thing that brought us here was the dog-friendly beach," he says of his decision to live in Jupiter. But before that, he and his wife, Suzi, actually honeymooned at Lion Country Safari in Loxahatchee nearly 50 years ago. The couple still regularly hosts fundraisers for local organizations like Loggerhead Marinelifelife Center and Busch Wildlife Sanctuary.

His devotion to conservation doesn't just send him into Amazonian jungles—it also welcomes him back to our wilderness of iguanas and manatees. When he's not saving mountain gorillas in Rwanda or advocating for animals in the media, he can be found biking to Hobe Sound National Wildlife Refuge and clearing litter from the beach. All of Hanna's efforts come down to helping the animal world by educating the human world. "Education is my No. 1 goal in what I do, and at that point, conservation will follow." (jackhanna.com) —Skye Sherman



Island Style

In celebration of its new location at The Royal Poinciana Plaza, **Rani Arabella** has released a limited-edition Palm Beach scarf (\$740) featuring a hand-drawn map of the island. Produced in Lake Como, Italy, the stylish accessory is available in four colors with quantities limited to six pieces per color. (raniarabella.com)